

INTERNATIONAL LINKS

Establishment of International Network

Due to the characteristics of tourism and hospitality education, IFT puts particular emphasis on internationalization. To date, IFT holds membership in several international bodies, namely:

1. World Tourism Organization (WTO)
2. Pacific Asia Travel Association (PATA)
3. Asia Pacific Tourism Association (APTA), etc.

Apart from this, IFT has established protocols of cooperation with various educational institutions in Mainland China, Europe, Iran, Japan, Mongolia, South Korea, the United States of America and so on. With these protocols, exchanges of faculty and of students can be promoted.

The protocols signed by IFT during the Academic Year 2001/02 are shown below:

Institutions / Organizations	Date of protocol
School of Hotel & Tourism Management of The Hong Kong Polytechnic University, Hong Kong SAR	22 April 2002
Fujian Normal University, People's Republic of China	9 June 2002

The protocol signed between the School of Hotel & Tourism Management of The Hong Kong Polytechnic University and IFT allows direct admission of IFT Bachelor graduates to the related Master degree programme at The Hong Kong Polytechnic University.

IFT has been appointed by the following international associations/institutions as training/examination centres:

1. Hong Kong ABACUS Distribution System - as Macao training centre
2. International Air Transport Association (IATA) in Canada — as local examination centre
3. Association of Chartered Certified Accountants (ACCA) in the United Kingdom — as local examination centre
4. London Chamber of Commerce and Industry Examination Board (LCCI) in the United Kingdom — as local examination centre
5. Massey University in New Zealand — as local examination centre

6. Charles Sturt University in Australia — as local examination centre

Participation in International Events

1. In mid-April 2002, IFT attended the 51st PATA Annual Conference in India. In this meeting, IFT was conferred the Gold Award in "Education and Training" for having set up the "Macao Occupational skills Recognition System" (MORS), in cooperation with the European Union, for the industry of Macao. IFT had been granted the same award in 1997.
2. In May 2002, IFT attended the 7th Executive Committee Meeting of the Network of Asia-Pacific Education and Training Institutes in Tourism (APETIT) held in Hong Kong. IFT is the founding member as well as an executive member of the Network which is fully supported by United Nations

Economic and Social Commission of Asia and the Pacific (ESCAP). In this meeting, IFT has been appointed, again, as the “training the trainer centre” offering training and advisory services for APETIT members in the Asia Pacific region.

Hong Kong Polytechnic University and IFT jointly organized the “First Asia Pacific Forum for Graduate Students Research in Tourism” in May 2002. IFT academic staff had also participated in the “Fifth Biennial Conference on Tourism in Asia: Development, Marketing and Sustainability” held in Hong Kong.

3. The School of Hotel & Tourism Management of The

INDUSTRY AND COMMUNITY RELATIONS

IFT has been maintaining a good relationship with the industry through:

1. Internship programme
2. Participation of industry representatives in IFT's Coordinating Council for Training Activities and Technical and Scientific Council
3. Inviting industry senior members as part-time instructors

In order to promote the use and the development of information technology in local tourism and hospitality industry, IFT held “Tourism and ICT Seminar 2002” in mid-April. The seminar aimed to make the industry understand the market value brought by the internet,

as well as the ways of making use of information technology to strengthen service delivery and to enhance a faithful and credible relationship with customers.

The radio programme “One Minute with IFT” has been broadcasted since 2000 and has got favorable feedback. From March 2002, the programme steps into a new phase. The topics it covers have changed from Macao-based themes to subject matters related to Mainland China. Such information is also published in “Macao Tourism is Everybody's Business”, a column on the Tourism Page of Macao Daily News, with an aim to impart tourism knowledge, through different channels, to the general public and to arouse their awareness.

CULTURAL EXCHANGE ACTIVITIES

Josei Professional College in Japan has been IFT's partner institution since the establishment of the Institute. Renowned as one of the best cooking institutes in Kyushu, it has a history of

30 years in training professional chefs. Every year, they come to Macao for cultural exchange with IFT teaching staff and students. They also arrange IFT students to have internship in Japan.

FOOD PROMOTIONS AND EXPERIENCE SHARING

The Institute For Tourism Studies participates in international cultural exchange activities every year. The exchange of food culture is an example.

Since 1996, IFT has been sending out chefs to other countries to promote the distinguishing cuisine of Macao. From 27 September to 4 October 2002, IFT, together with MGTO, Silk Air and Singapore Carlton Hotel, promoted Macao cuisine and culture in Singapore. 2 chefs from IFT conducted Macao food promotion at Carlton Hotel there. IFT had also sent some chefs for training in Hong Kong, in places like the five-star Ritz-Carlton Hotel Hong Kong, the Bankers Club (an exclusive high-class club for the top management of banks in Hong Kong), the Spanish restaurant El Cid,

the Russian restaurant Balalaika and Island Seafood and Oyster Bar.

Beside this, IFT had also invited different professionals from other countries to import food knowledge to Macao. Since September 2001, there had been 6 international food promotions, namely, the Japanese (organized for 2 times), the Yunnan, the Singaporean, the Spanish and the Burmese food promotions. In December 2001, IFT invited SHATec, the Singapore Hotel and Tourism Education Centre, to come to Macao to host a Singapore food promotion and to deliver a series of seminars and workshops on Food and Beverage management and service.

In November 2001, with the support of the former CMIP, IFT hosted the Yunnan Food Promotion in the Taipa House Museum. This promotion had been run for 9 days. The combination of beautiful environment and delicious food had attracted a lot of Macao residents and tourists. From 24 April to 3 May 2002, the Hotel and Tourism

School of Valencia in Spain sent some chefs to IFT to run a one-week Spanish food promotion. Between 24 and 28 June 2002, IFT hosted the Japanese food promotion week again. In July 2002, a one-week long Myanmar food promotion was organized in cooperation with the Ministry of Hotels and Tourism of Myanmar.

INTERNSHIP PROGRAMME

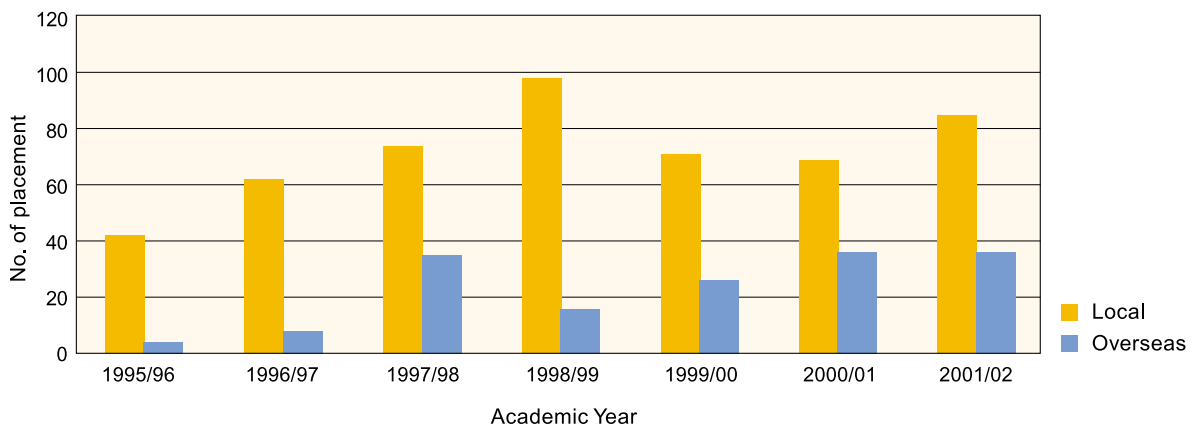
Both Tourism and Hotel Management majors are required to have internships during their course of study. Through such practical programme, students will not only gain work experience in the industry, but also can consolidate their theoretical foundation. During the academic years from 1995 to 2002, besides receiving placements from local industry, the internship programme of IFT has also been supported by a number of overseas tourism and hospitality related organizations in China (Beijing, Dalian, Guangzhou, Hainan, Hangzhou, Jiangmen, Qingdao, Shanghai, Shenzhen,

Xiamen, Zhuhai, and Hong Kong), Germany, Iran, Japan, Malaysia, Mongolia, Mozambique, New Zealand, The Philippines, Portugal, South Africa, South Korea, Kingdom of Tonga, Thailand, the United Kingdom, the United States of America and others. In addition to sending students to different organizations for internship, IFT also welcomes overseas students to complete their internship at the Institute.

A breakdown of the internship places of IFT over the past few years is depicted as follows:

Academic Year	Local Placement	Overseas Placement	Subtotal
1995/96	42	4	46
1996/97	62	8	70
1997/98	74	35	109
1998/99	98	16	114
1999/00	71	26	97
2000/01	69	36	105
2001/02	85	36	121

Internship Programme



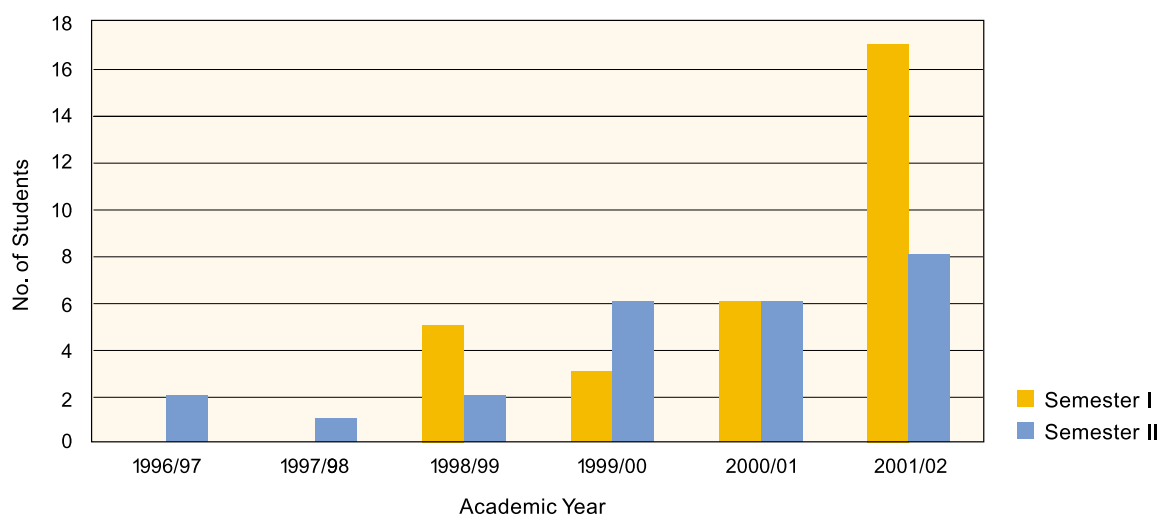
STUDENT EXCHANGE

In order to enhance the global characteristics of its programmes, IFT established the student exchange programme in 1996. So far, participants are mainly students of various partner institutions from Mainland China, Austria, Demark, Finland, France, The

Netherlands, South Korea, Spain, Sweden and the United States of America. The following table and chart show the breakdown of the intakes of exchange students from different countries in the previous years.

Academic Year Country	1996/97		1997/98		1998/99		1999/00		2000/01		2001/02	
	Semester		Semester		Semester		Semester		Semester		Semester	
	I	II	I	II	I	II	I	II	I	II	I	II
Mainland China	--	--	--	--	--	--	--	2	--	--	2	--
Austria	--	--	--	--	--	--	--	--	--	--	2	--
Denmark	--	--	--	--	--	--	--	--	--	--	1	--
Finland	--	--	--	1	1	1	1	1	--	1	2	--
France	--	--	--	--	--	--	--	--	--	1	--	--
The Netherlands	--	2	--	--	4	--	--	--	4	2	4	3
South Korea	--	--	--	--	--	1	2	2	2	2	2	2
Spain	--	--	--	--	--	--	--	--	--	--	2	--
Sweden	--	--	--	--	--	--	--	--	--	--	1	1
USA	--	--	--	--	--	--	--	1	--	--	1	2
Total	0	2	0	1	5	2	3	6	6	6	17	8

Exchange Programme



SUMMER INTERNATIONAL EXCHANGE PROGRAMME

Every August, IFT holds a ten-day Summer International Exchange Programme, which is supported by the United Nations Educational, Scientific and Cultural Organization (UNESCO) and the World Tourism Organization (WTO). The programme aims to develop IFT's relationship with the partner institutions, to share experiences and to expose students to cultural diversity. Up to now, five programmes had been held and their themes were as follows:

Year	Theme
2002	The Dynamics of MICE
2001	Tourism and Leisure
2000	e-Tourism
1999	Tourism and Environment
1998	Cultural Heritage as a Tourism Product

In the past five years, a total of 124 students from Mainland China, Australia, Austria, Finland, France, Germany, Guam, Hungary, Japan, Malaysia, Mongolia, Portugal, South Africa, South Korea, Thailand, The Netherlands, the United Kingdom, the United States of America and Vietnam had attended the programme.